

This programme aims to expose undergraduates to foster responsible and creative English for Intercultural Communication Specialists in supporting the country's aspiration of enhancing global networking towards enrichment of the country's economy. The programme, focusing on the study of communication across different cultures and social groups, exposes the students to a wide range of day-to-day English language communication processes and problems that exist within an organization or social context. This prepares students to work with individuals from diverse cultural backgrounds. The programme also equips students with a wide range of transferable skills, such as communication skills, interpersonal skills, leadership skills and organizational skills, that enable the students to be competitive in the job market.

OR

UITM Foundation / PASUM / Matriculation
CCPA minimum 2.00 with at least a Grade C (grade point 2.00) in three (3) subjects
AND
SPM or equivalent
With a pass in Mathematics / Additional Mathematics and a credit (minimum 3B) in English Language

OR

CCPA Minimum 2.75 In Diploma from other institutions accredited by MQA and two (2) years working experience in relevant disciplines
AND
SPM or equivalent
With five (5) credits including English Language, Mathematics / Additional Mathematics

OR

CCPA Minimum 2.5 in Diploma from UITM

OR

UITM Foundation Programs: CCPA minimum 2.00 in Asasi Law UITM (P1005/P1006)

OR

CCPA Minimum 3.0 in Diploma from other institutions accredited by MQA
AND
SPM or equivalent
With five (5) credits including English Language, Mathematics / Additional Mathematics

OR

CCPA Minimum 2.0 in Diploma from UITM and two (2) years working experience in relevant disciplines

Entry Requirement

STPM OR equivalent CCPA minimum 2.00 with at least a Grade C (grade point 2.00) in three (3) subjects, including general paper
AND
SPM / SPMV or equivalent
With a pass in Mathematics / Additional Mathematics and a credit (minimum 3B) in English Language

Programme Duration
6 semesters

Note:
All candidates MUST pass the interview conducted by the faculty and obtain a minimum of Band 3 in the Malaysian University English Test (MUET).



UNIVERSITI
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Akademi
Pengajian Bahasa

AKADEMI The
PENGAJIAN Home of
BAHASA Modern Languages
& Applied Linguistics

<http://apb.uitm.edu.my>

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APB Map

**The Home
of Modern Languages &
Applied Linguistics @ UiTM**
Akademi Pengajian Bahasa



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APB Website

Career Prospects

Graduates from APB will be able to find employment in:

- Publishing - writers, copy-writers, sub-editors, reporters
- Management and Administration
- International Relations
- Diplomatic Services
- Corporate Communication
- Corporate Training
- Public Relations
- Instructional Design
- Marketing
- Radio and Television (Broadcasting)
- Advertising
- Journalism
- Human Resource Management
- Tourism, Hospitality and Recreation Services

Introduction

The Akademi Pengajian Bahasa (APB) was established in 1972 for the purpose of co-ordinating the learning and teaching of English as a Second Language (ESL), as well as that of other Asian and European languages to all the students of UiTM. It was then known as the Language Centre.

Prior to this date, the teaching of these languages was decentralised according to the needs of different disciplines. With the setting up of this nerve centre, UiTM's language curriculum was formulated to cater for the ever-growing number of students who need to be proficient not only in the English language, but also in a third language. This language competency gives UiTM students a competitive edge in the job market. The Academy of Language Studies prides itself on having more than 700 lecturers, with 235 serving in various faculties in Shah Alam and the rest in the branch campuses all over Malaysia.

There are 3 departments:

- Department of English Language and Linguistics
- Department of Malay Studies
- Department of Asian and European Languages

Akademi Pengajian Bahasa offers a variety of language programmes at the Diploma and Bachelor levels which focus on the development of critical thinking, communication strategies, linguistics, management, cross-cultural interaction and etc.

The faculty aims to spearhead the advancement of languages in Malaysia and on the international front through a variety of language strategies and research.

Programmes

- Diploma in English For Professional Communication (LG120 / E2152)
- Bachelor of Applied Language Studies (Hons.) English for Professional Communication (LG240 / EB00)
- Bachelor of Applied Language Studies (Hons.) Malay Language for Professional Communication (LG241 / EB03)
- Bachelor of Applied Language Studies (Hons.) Arabic for Professional Communication (LG242 / EB05)
- Bachelor of Applied Language Studies (Hons.) English for Intercultural Communication (LG243 / EB02)



LG 120

Diploma In English For Professional Communication

LG120 : UiTM CODE E2152 : UPU CODE

Programme Duration
5 semesters

Admission requirements

Diploma in English for Professional Communication programme is tailored towards preparing our graduates with fundamental knowledge prior to working professionally in the industry. It aims at preparing our graduates for various professional positions in the industry. Throughout the program, students will be exposed to English Language knowledge with regard to professional settings as well as workplace needs specifically in the areas of translation, publication, editing and proofreading. All these skills are vital in producing graduates with high employability status that meets today's global market.

SPM or any equivalent examinations recognised by the government of Malaysia with at least 5 credits with at least grade A- in English and grade B in Bahasa Melayu.

And Pass the interview and written test conducted by Akademi Pengajian Bahasa.

OR

SPM or any equivalent examinations recognised by the government of Malaysia with at least 2 credits including English and pass 3 other subjects and 4 years of working experience in related field; publishing, writing, editing, translation or English education.

And Pass the interview and written test conducted by Akademi Pengajian Bahasa.

LG240

BACHELOR OF APPLIED LANGUAGE STUDIES (Hons)
ENGLISH FOR PROFESSIONAL COMMUNICATION

LG240 : UiTM CODE EB00 : UPU CODE

Programme Duration
6 semesters

The Applied Language Studies (Hons) English for Professional Communication programme is tailor made to meet the growing demand for graduates with excellent language and communication skills who can compete in a globalised workplace. The programme structure emphasizes communication strategies, linguistics, critical thinking, cross-cultural interaction, management, entrepreneurship, computer literacy and organizational behavior. Students in the programme would combine core programme courses with electives in Business Management or Education or Hotel and Tourism Management.

Admission Requirements

★ STPM or equivalent (CGPA minimum : 2.00) with at least a Grade C (grade point 2.00) in three (3) subjects, including general paper AND SPM / SPMV or equivalent with a pass in Mathematics / Additional Mathematics and a credit (minimum 3B) in English Language

OR

UiTM / PASUM / Matriculation (CGPA Minimum 2.00) with at least a grade C (grade point 2.00) in three (3) subjects AND SPM or equivalent with a pass in Mathematics/Additional Mathematics and a credit (Minimum 3B) in English

OR

CGPA Minimum 2.50 in Diploma from UiTM

OR

CGPA Minimum 2.00 in Diploma from UiTM and Two (2) years working experience in relevant disciplines

OR

CGPA Minimum 3.00 in Diploma from other institutions accredited by MQA AND SPM or equivalent with five (5) credits including English Language, Mathematics /Additional Mathematics.

OR

CGPA minimum 2.75 in Diploma from other institutions accredited by MQA and two (2) years working experience in relevant disciplines AND SPM or equivalent with five (5) credits including English Language, Mathematics /Additional Mathematics.

OR

Foundation Programmes: CGPA minimum 2.00 in Asasi Law UiTM (P1005 / P1006) or TESL (KPT)

NOTE

All candidates MUST obtain a minimum of Band 4 in the Malaysian University English Test (MUET).

LG241

BACHELOR OF APPLIED LANGUAGE STUDIES (Hons)
MALAY LANGUAGE FOR PROFESSIONAL COMMUNICATION

LG241 : UiTM CODE EB03 : UPU CODE

Bachelor of Applied Language Studies (Honours) Malay Language for Professionals Communication (LG 241) is a programme specifically designed to nurture graduates who are competent and skilled in terms of communication, language, Bahasa Melayu and English with background knowledge of information technology, critical thinking, entrepreneurship and organizational management. Students in the programme would combine core programme courses with electives in Business Management or Malay Language Studies.

ADMISSION REQUIREMENTS

★ STPM or equivalent Minimum CGPA of 2.00 with at least a Grade C (grade point 2.00) in three (3) subjects, including General Study. AND SPM/SPMV or equivalent Credit in Mathematics

or

UiTM / PASUM / Matriculation Minimum CGPA of 2.00 with at least a Grade C (grade point 2.00) in three (3) subjects AND SPM or equivalent Credit in Mathematics/Additional Mathematics and a

or

Diploma from UiTM Minimum CGPA of 2.50 or Diploma from UiTM Minimum CGPA of 2.0 with two (2) years working experience in relevant disciplines

or

Diploma from Other Institutions (recognised by the Malaysian Government) Minimum CGPA of 3.00

or

Diploma from Other Institutions (recognised by the Malaysian Government) Minimum CGPA of 2.75 with two (2) years working experience in relevant disciplines AND SPM or equivalent with five (5) including Mathematics and a pass in English

or

Asasi Law UiTM (P1005 / P1006) Minimum CGPA of 2.50

NOTE

All candidates MUST pass the interview conducted by the faculty and obtain a minimum of Band 2 in the Malaysian University English Test (MUET).

Programme Duration
6 semesters

LG242

BACHELOR OF APPLIED LANGUAGE STUDIES (Hons) ARABIC FOR PROFESSIONAL COMMUNICATION

Admission Requirements

★ **Diploma holder** CGPA of 3.00 in Diploma in Arabic/Islamic Studies from Institutions of Higher Learning recognised by the Government of Malaysia **OR** Sijil Pelajaran Malaysia (SPM) / equivalent with five (5) credits including: • Bahasa Melayu/Bahasa Malaysia • Bahasa Arab Tinggi/Bahasa Arab Komunikasi • Pendidikan Syariah Islamiyyah/Pendidikan al-Quran dan as-Sunnah/Tasawwur Islam • English • Anyone (1) from other subject

OR

★ **STPM** or Equivalent Minimum Grade C (NGMP 2.00) in three (3) subjects including Arabic and General Studies

OR

★ **STAM** (Sijil Tinggi Agama Malaysia) A STAM holder who achieves at least the Jayyid level (distinction)

OR

★ Pass in Arabic Foundation/Matriculation programme recognised by the Government of Malaysia with CGPA minimum 2.50

AND

A minimum of band 2 in the **MUET** examination

Programme Duration
6 semesters

LG242 : UiTM CODE EB05 : UPU CODE