

BA240 - SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PEMASARAN

BIL	KOD KURSUS	KETERANGAN KURSUS	UNIT KREDIT	BHG
1	ACC406	INTERMEDIATE FINANCIAL ACCOUNTING AND REPORTING - 784679	3.00	1.00
2	CTU552	PHILOSOPHY AND CURRENT ISSUES - 784719	2.00	1.00
3	HBU111	NATIONAL KESATRIA I - 784690	1.00	1.00
4	HRM533	INTRODUCTION TO HUMAN RESOURCE MANAGEMENT - 784693	3.00	1.00
5	LAW416	BUSINESS LAW - 784696	3.00	1.00
6	MGT420	PRINCIPLES AND PRACTICE OF MANAGEMENT - 784697	3.00	1.00
7	OPM530	INTRODUCTION TO OPERATIONS MANAGEMENT - 784713	3.00	1.00
8	TMC401	INTRODUCTORY MANDARIN (LEVEL I) - 784714	2.00	1.00
9	ASM452	END USER APPLICATIONS - 784680	3.00	2.00
10	ECO415	ECONOMICS - 784683	3.00	2.00
11	ELC501	ENGLISH FOR CRITICAL ACADEMIC READING - 784685	2.00	2.00
12	FIN420	FINANCIAL MANAGEMENT - 784688	3.00	2.00
13	HBU121	NATIONAL KESATRIA II - 784691	1.00	2.00
14	INC410	PRINCIPLES OF INTERPERSONAL COMMUNICATION - 784695	3.00	2.00
15	MGT538	PERSONAL DEVELOPMENT AND ETHICS - 784698	3.00	2.00
16	MKT421	MARKETING CONCEPTS AND PRACTICES - 784701	4.00	2.00
17	TMC451	INTRODUCTORY MANDARIN (LEVEL II) - 784715	2.00	2.00
18	ELC590	ENGLISH FOR ORAL PRESENTATIONS - 784686	2.00	3.00
19	HBU131	NATIONAL KESATRIA III - 784692	1.00	3.00
20	MGT555	BUSINESS ANALYTICS - 784699	3.00	3.00
21	MKT535	UNDERSTANDING CONSUMER - 784702	4.00	3.00
22	MKT539	BRAND MANAGEMENT - 784704	4.00	3.00
23	MKT547	MARKETING COMMUNICATION - 784707	4.00	3.00
24	NAD407	PRINCIPLES OF NUTRITION - 784712	3.00	3.00
25	TMC501	INTRODUCTORY MANDARIN (LEVEL III) - 784716	2.00	3.00
26	CTU554	VALUES AND CIVILIZATION II - 784720	2.00	4.00
27	ENT530	PRINCIPLES OF ENTREPRENEURSHIP - 784687	3.00	4.00
28	FIN533	PERSONAL FINANCIAL PLANNING - 784689	3.00	4.00
29	MKT540	SERVICES MARKETING - 784705	4.00	4.00
30	MKT542	CHANNELS MANAGEMENT - 784706	4.00	4.00
31	UBM599	DIGITAL WORKFORCE - 784717	3.00	4.00
32	EET699	ENGLISH EXIT TEST - 784684	0	5.00
33	HTT451	PRINCIPLES OF TOURISM - 784694	3.00	5.00
34	MKT537	MARKETING RESEARCH - 784703	4.00	5.00
35	MKT622	RESPONSIBLE MARKETING - 784708	4.00	5.00
36	MKT623	SALES FORCE MANAGEMENT - 784709	4.00	5.00
37	MKT646	STRATEGIC MARKETING - 784710	4.00	5.00
38	MKT656	GLOBAL MARKETING - 784711	4.00	5.00
39	MGT666	INTERNSHIP - 784700	12.00	6.00